

Corporate Social Responsibility

Oman Oil Marketing Company (“OOMCO/Group”) spare no efforts to support the community through several Corporate Social Responsibility (CSR) initiatives every year. A dedicated budget endorsed annually by shareholders during the annual general meeting is then allocated for all CSR initiatives implemented during the coming year.

In 2023, OOMCO has contributed to many CSR initiatives that addressed different categories and sectors of the communities with an aim of long term benefits and wider span of beneficiaries. OOMCO has pledged support to more than 10 association by putting their donation boxes in more than 40 Ahlain shops. OOMCO supported Al Jawdah center for rehabilitation and training of children with autism spectrum disorder in Dhofar. OOMCO has launched its annual At’a charity campaign. In its sixth year running, the campaign seeks to serve those in need with a range of different charitable and sustainable initiatives. OOMCO welcomed the second group of its ‘Experience Hub’ program to gain hands-on work experience. Launched in 2022 in close cooperation with the Oman Ministry of Labour, OOMCO’s Experience Hub program enables young Omanis to develop transferable skills alongside the subject-specific knowledge they acquired during their undergraduate studies.

Also, and in partnership with the Youth Center, OOMCO launched Tmakon, its Corporate Social Responsibility program to empower young Omanis to reach their full potential as emerging entrepreneurs. Tmakon aimed to build the capacity of Omani youth-led freelancer startups. It also enables participants to further develop innovative thinking and other relevant skills to run a business successfully. In addition, OOMCO supported the health promoting schools' initiative by providing the winning schools with smart digital screens in collaboration with the Ministry of Education and the World Health Organization.

OOMCO has committed to supporting Oman Charitable Organization with 33% of the company's annual budget designated for the CSR program. The company continues to keep looking for ways to contribute to society while providing back ongoing benefit to society.

OOMCO CSR initiatives are not limited to the above mentioned programs only. Our company has also sponsored various initiatives and programs which helped in building a better community and wider beneficiaries that have a sustainable benefit. The total CSR invested amount into different Corporate Social Responsibility programs has reached OMR 144,866 during the year 2023.

Tarik Mohammed Al Junaidi

Chief Executive Officer